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<b>Course Bulletin Listing/Subject Area</b>	Cnsmr Sci:Fashion&Retail Sts
<b>Fiscal Unit/Academic Org</b>	Dept Of Consumer Sciences - D1255
<b>College/Academic Group</b>	Education & Human Ecology
<b>Level/Career</b>	Undergraduate
<b>Course Number/Catalog</b>	2372
<b>Course Title</b>	Appearance, Dress, and Cultural Diversity
<b>Transcript Abbreviation</b>	Appr, Dress, Cult
<b>Course Description</b>	A cross-cultural study of the diversity and meaning of appearance and dress as manifestations of individual and group behavior, social organizations, and cultural norms.
<b>Semester Credit Hours/Units</b>	Fixed: 3

### Offering Information

<b>Length Of Course</b>	14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
<b>Flexibly Scheduled Course</b>	Never
<b>Does any section of this course have a distance education component?</b>	No
<b>Grading Basis</b>	Letter Grade
<b>Repeatable</b>	No
<b>Course Components</b>	Lecture
<b>Grade Roster Component</b>	Lecture
<b>Credit Available by Exam</b>	No
<b>Admission Condition Course</b>	No
<b>Off Campus</b>	Never
<b>Campus of Offering</b>	Columbus

### Prerequisites and Exclusions

<b>Prerequisites/Corequisites</b>	None
<b>Exclusions</b>	CSFSNRTS 372

### Cross-Listings

Cross-Listings

### Subject/CIP Code

<b>Subject/CIP Code</b>	19.0901
<b>Subsidy Level</b>	Baccalaureate Course
<b>Intended Rank</b>	Junior, Sophomore

### Quarters to Semesters

<b>Quarters to Semesters</b>	Semester equivalent of a quarter course (e.g., a 5 credit hour course under quarters which becomes a 3 credit hour course under semesters)
<b>List the number and title of current course being converted</b>	CSFSNRTS 372

### Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors  
General Education course

## **Course Details**

### **Course goals or learning objectives/outcomes**

- Evaluate the effects of clothing and adornment on human behavior, including impression formation, social comparison, and categorization.
- Generate examples through which appearance communicates both across individuals and across cultures characteristics such as personality, role, status, values, and attitudes.
- Apply social/psychological theories to dress and adornment (social comparison theory, identity theory, social identity theory, symbolic interaction, role theory).
- Explore the viability of race, gender, and attractiveness as social constructions evidenced through dress and appearance.
- Use the following methods of social science research to study the effects of dress on communication and behavior: non reactive research (e.g., content analysis), experimentation (e.g., field experiment), and fieldwork (observation, interview).
- Evaluate the contributions of clothing and appearance to identity development and presentation of the self to others.
- Examine the influence of cultural identity on appearance management practices.
- Discuss acculturation as reflected in the adoption of clothing items and grooming rituals.
- Analyze the clothing requirements of consumer cultures with specific needs and determine feasible solutions.
- Examine social responsibility in apparel/beauty product brands manufacturing and advertising.

### **Content Topic List**

- Patterns of culture (forms of dress, supplements and modifications); Normative patterns
- Mentifacts: values, beliefs, attitudes, ideologies; Levels of cultural development
- Analyzing artifacts of dress; The use of textiles in the study of past cultures; Symbolic interaction; Identity theory
- Applications of Identity theory; branding, celebrity apparel lines; Ethnic identity and appearance construction
- Religious identity, related appearance management practices. Cultural comparison; in class paper; Gender identity
- Dress as nonverbal communication
- Dress, sexual harassment, sexual assault, and the law
- Dress codes and the law
- Social cognition and dress
- Role theory, impression formation, and dress
- Conducting research about dress and appearance; Semiotic codes in dress- Gay Communities, Amish Communities
- Cultural categories, attractiveness, social stratification
- Dress and self-concept
- Body image
- Post mastectomy issues

## **Attachments**

**Comments**

- 1/14/11- Approved on behalf of the EHE Curriculum Committee and chair Scot Danforth, College Council and president Jerry D'Agostino, and Associate Dean Jackie Blount who approved on behalf of Dean Cheryl Achterberg.

*(by Zircher,Andrew Paul on 01/14/2011 08:25 AM)*

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Rudd,Nancy Ann	09/22/2010 09:07 AM	Submitted for Approval
Approved	Fox,Jonathan Jay	09/22/2010 02:26 PM	Unit Approval
Approved	Zircher,Andrew Paul	01/14/2011 08:25 AM	College Approval
Pending Approval	Hanlin,Deborah Kay Vankeerbergen,Bernadette Chantal Meyers,Catherine Anne Jenkins,Mary Ellen Bigler Nolen,Dawn	01/14/2011 08:25 AM	ASCCAO Approval